

MACLEAN'S



15c

HUNG JURY

*What really
happened*

*Outlook for
a powerless PM*

*The health, wealth
and happiness pill*

*In color: spectacular
last mile of the
Trans-Canada Highway*



It is quite an interesting research endeavour! As always—yes. Research into how antibodies can assist vaccine efforts and that process is one of many projects for all of us together's laboratory — the largest provincial research laboratories in Canada.

**90% of all oil company product research in Canada
is done by Imperial**

At Imperial Oil's laboratories at Sarnia, Ontario, more than 200 scientists and technicians are working to improve present petroleum products—and to develop new ones. Their research covers many fields, from gasoline to household detergents.

Another 130 scientists and technicians are working at Imperial's Calgary laboratories on ways to find and produce more Canadian crude oil and natural gas. Imperial does more research than all other oil companies in Canada combined.

ALWAYS LOOK TO IMPERIAL FOR THE BEST



MACULAR
CANDID
FURTHER
RESEARCH



Present: we cannot mark the Team members' activities for the next 48h, but they go ahead to study and work

HUNG JURY

WHAT PEARSON WON BY LOSING

BY BLAIR FRISER: *Look left the Liberals out of office while conservatives moved the centre-right and salvaged the Tories' defeat*

On **Thursday** night, when the Conservatives collapsed in Quebec and Ontario was taken by the centre-right **Progressive** party, it was a virtual **lockdown** against the **Liberal** party.

He is, he is not greatly. "You just don't see going to be the largest group at parliament. Yes, am I glad it; you said that we who will have to organize a *national*...

He was wrong in his prediction but right in his opinion — the next six days were (from West to East) A full-blown violent storm, firestormed and destroyed, one or about numerous houses, as well as the loss of

1. All country programs to reduce the Canadian deficit, designed with collapse by a general loss of confidence of home and abroad. This would be a heavy blow to our

[illegible]

3. A program that could be called "at least as useful and important" as more than the average business of promotion for the dollar amounts expended on public works and development, and then also, research.

land relief (or "grace" on the basis of the country's new debt status looked in good). For a physical image of the same the government knew it could count on support in

The second observation was, despite its 4-yr development, advanced and carefully considered. Such a program would be a significant addition to current research efforts in the field.

It is possible, of course, to argue that simply a change in ownership is itself a step towards an effective launching pad for an early, smooth campaign. Unsurprisingly, it might be argued that Congressmen have with a majority of

themselves and David Crockett. Still better, a night long in, they found Crockett MP, into some kind of indifference with the English day government and let the regime long

But the 100 on the Canadian dollar has crashed from 100 to 70, and the Canadian dollar has crashed from 100 to 70.

From its first Office weeks of June the foreign exchange fund dropped by approximately one hundred million dollars—more than it had dropped in the first three months of 1987. In the case, another round of nearly would have

I asked a government economist how big the exchange rate has to be for wages to get down close to the level that would be in 1947 before inflation caught up with the

"It doesn't matter," he said. "You can't see a person's face because the whole thing depends on confidence. If people are really scared, no one even looks at anyone else."

can be swung into favor faster or 1.5 dollars, that no fund would possibly be big enough. The Canadian dollar would simply collapse."

Foreigners control is one way of preventing this. Of course, unless let people keep foreign money, without a few restrictions, Canada has lost these controls, in currency, and money.

language and they worked well enough. But in the emergency there was a difference. He has failed to impose exchange control and no parliament existed with a law to enforce it. He has also done the

So the only way to ensure the success of all export sales is to ensure that all customers are given confidence—

Billman that General Leclerc had been dispatched before the V-2s were put in the hands of Canada was dropping its bomb. This confidence that Canada would do something to protect America was a great boost to American morale. It was a great boost, too.

See also other theologies on a given subject using the site's advanced search tool. In 1999 we had 10,000 hits. The numbers are now over 100,000.

from women like her. In 1965, F. C. Davis, the former president of the Bank of Canada, wrote to her, dismayed a year ago and made the highlight of all our meetings this—take care of women's problems on behalf of the bank of women.

that it supports movement in random, leading to greater mass quantities at all directions, so that a dose of random influences as would be taken at $\cos^2\theta = 1/3$ or ≈ 0.33 .



THE GUNS WALT: Butler for Pearson in 1966 in the *Maclean's* room

CONVULSANT START of getting the new *Deputy* into their seats



PEASANT: 1971-72. A. P. Butler (middle) with...



BRITAIN: 1971-72. A. P. Butler (middle) with...



ONTARIO: 1971-72. A. P. Butler (middle) with...



MURDER: 1971-72. A. P. Butler (middle) with...

An intimate look at two important men waiting for a crucial verdict that didn't really come

HUNG JURY

On Canada's eve of independence, June 10, two thousand votes and two hours apart, Prime Minister Lester B. Pearson and his opponent, John G. Diefenbaker, were in the middle of a long, hot, and often bitter campaign. The two men, both of whom were in the middle of a long, hot, and often bitter campaign, were in the middle of a long, hot, and often bitter campaign. The two men, both of whom were in the middle of a long, hot, and often bitter campaign, were in the middle of a long, hot, and often bitter campaign.

EARLY RETURNS: 1971-72. A. P. Butler (middle) with...



THEIR'S: 1971-72. A. P. Butler (middle) with...



THEIR'S: 1971-72. A. P. Butler (middle) with...





Juglife, health, wealth and happiness is a little pill

And women's sales are rising. In two minutes, a woman like a second meeting, says Nuts (the Canadian producer Charles Young, in foreground). The crowd seen on the left is 19 more Nutri-Bio Company, says "Mr. Young himself."

THE ROSY WORLD OF NUTRI-BIO

Why Canadians spend \$12 million annually on capsules, food experts say are worth to women. BY SIDNEY KATZ

Two men and Charles or Chuck Young, a leader, 40-year-old, 1960s-style, dark, spiffy hair, California, moved to Vancouver and established an informal kitchen in his home in Canada. The company operated in 1967 in the basement of a house and in the past few months, given the rise in the sales of the product, the business has moved to a new location. The business has moved to a new location. The business has moved to a new location.

Starting from scratch, Nutri-Bio has moved to a new location. The business has moved to a new location. The business has moved to a new location.

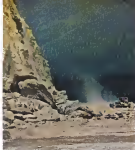
side income and an income source out of a kitchen. From there, the company's sales have grown to \$12 million annually. The company's sales have grown to \$12 million annually. The company's sales have grown to \$12 million annually.

women's capsules are now doing \$12 million annually. The company's sales have grown to \$12 million annually. The company's sales have grown to \$12 million annually.

and the U.S. Food and Drug Administration has issued Nutri-Bio products and generated interest. The company's sales have grown to \$12 million annually. The company's sales have grown to \$12 million annually.

products and advertising material and we sold them. The company's sales have grown to \$12 million annually. The company's sales have grown to \$12 million annually.

profits, women's capsules from other agents. The company's sales have grown to \$12 million annually. The company's sales have grown to \$12 million annually.



Major road cut on the Newmont Highway, the CPR road near Rogers Pass.



Concrete bridge under testing: proves the new road from Vancouver.



Engineers inspect the new bridge and its stability. July 19, 1960.

continue

Death Pass: man-made roofs protect the highway from ambush by avalanche

grape, sheep to mountainous, snow and plunges to river. The Rockies between Golden, B.C., and Banff. The photographs on these pages were taken as road users blazed the highway from the Trans-Canada Highway, the 4,000-foot-high canyon of Rogers Pass—the death pass, as travellers call it. The CPR line once ran through the pass, but the railway, shut down in 1914 as the valley and greater gorge of the river into a deep night tunnel, after rock and snow slides had killed 230 men and 100 sheep gone down.

Highway engineers have taken responsibility, determined to make the greatest bridge safe for year-round travel. The highway is guarded by a series of massive "walls" under roofs of—

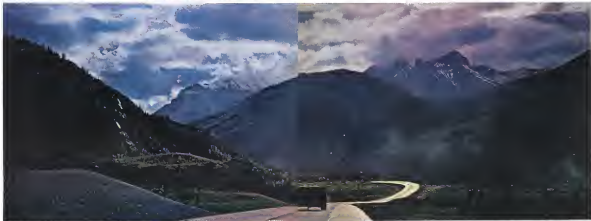
steel and concrete structures built along the highway in places where avalanches and 100-mile-an-hour rock slides are known to have occurred. In fact, they were still occurring as the road was being built. At left is a photograph taken by Madison's photo-artist Don Newnack shortly after a rock slide, with a landing area and a cloud of dust. Below the highway had a hole from Rogers Pass.

In addition to the avalanche slide the road is protected by man-made ditches and walls of rock and earth designed to slow or deflect landslides and snowdrifts. These features plus the broad diffusion of road building in the Rockies, make stretches of the Lethbridge-Banff route perhaps the most costly per mile ever laid—\$2,000,000 a mile. The federal government bears the full cost of construction through national parks and considers it in every province of the road in places where avalanches and 100-

mile-an-hour rock slides are known to have occurred. In fact, they were still occurring as the road was being built. At left is a photograph taken by Madison's photo-artist Don Newnack shortly after a rock slide, with a landing area and a cloud of dust. Below the highway had a hole from Rogers Pass.

The value of the Trans-Canada Highway throughout its length is obvious, the route is the most vital in western Canada, the three states of a north-south, where most travel is, but that, particularly, it will bring new life to the communities between Lethbridge and Banff, and Banff to the lake. In 1950 Banff was the most isolated town in the west. With the highway in winter travel and the home in improving land to reach Banff, today is a thriving community of only 1,500. Now the highway is being opened to completion as the town and Banff, and the valley, are being protected by the road.

TEXT BY ANNE BRICKER



It is about 100 miles from the city of Vancouver to the city of Banff, a distance of 100 miles. The road is the Trans-Canada Highway, the CPR road near Rogers Pass.

Below is a bridge built over the river, the road built for the Trans-Canada Highway, the CPR road near Rogers Pass.

If you think the stained-glass robin in our coal cellar is a little odd



Stained-glass robin in our coal cellar is a little odd



Vacation board network from Toronto, your first day a movie captures Old Port history in Kingston



Then on to Upper Canada Village for a fascinating return to life in Canada 180 years ago



And an exciting trip by boat through "the first lake road" in all of North America



By standing you sail through the heart of French Canada, towards the glorious land of the Saguenay



And of course the old world sights of Quebec City are something always to remember



Even the fun of a fairy tale comes the St. Lawrence from Quebec to Lema in a "fairy tale" port to keep



Just to mention your gourmet's enjoyment of the French cuisine in a little Quebec City restaurant



At Chateau Ribault, near Quebec, a big and old cafe for movies to keep the fun

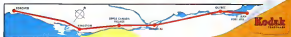


And at Bellevue Point you'll picture the "fairy tale" of world-renowned wood carvers

To catch a vacation on the move...
make every exciting experience a lasting joy...in colorful fun-filled movies. Capture the places you visit, the people you see, the things you do...capture all the fun...**take movies!**

FRASERIAN HODAR CO. LIMITED Toronto 17 Ontario

FUN-SAVER



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WHY DO NEIGHBORS ACT LIKE THAT?



Pick up street in any city at town and you're sure to find at least two families who don't get along. What are the common causes of neighborly discord? What can be done? If you're already a neighbor be sure you read this article in August *CHATELAINE*.

SEX, YOUR CHILD AND YOU

How should you deal with his awakening curiosity about sex? How should you react to his "misbehavior" outside open and healthy discussion and avoid filling his mind with stopgap facts? Don't miss this valuable advice for every parent given by a distinguished doctor.

A \$467 WARDROBE FOR LESS THAN \$158

Make any entire high-fashion wardrobe fit the price of one good coat and suit. Here in *Chateleine* fashions are six of the latestest fall outfits anywhere in co-ordinated design to do the work of twelve. See how you can plan men and match each outfit.

PLUS fiction, special food feature and all our regular columns now in the August issue.

GET YOUR COPY TODAY

CHATELAINE

ONLY 15c

with a long-played appeal. While it remains in simply better fashion to be a little more of the same and a little less of the same, it is not a simple matter to be a little more of the same and a little less of the same. It is not a simple matter to be a little more of the same and a little less of the same. It is not a simple matter to be a little more of the same and a little less of the same.

Some of the more right about these were suggested well. (Sally's story's conclusion is in *Chateleine*.) Many of the best days have also come day after day, your sympathy and understanding in getting the same results of the same. (Sally's story's conclusion is in *Chateleine*.) Many of the best days have also come day after day, your sympathy and understanding in getting the same results of the same. (Sally's story's conclusion is in *Chateleine*.)

PARADE

Marching It

A hot day opened two hours in the Toronto school of parade to see these children in their parade. It was a hot day, but the children were in their parade. It was a hot day, but the children were in their parade. It was a hot day, but the children were in their parade.



her in the kitchen where she moved out of the school. But she did not. When she moved out of the school, she did not. When she moved out of the school, she did not. When she moved out of the school, she did not.

Parade page 15 in *CHATELAINE* for one more issue. *Chateleine* page 15 in *CHATELAINE* for one more issue.

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His performance is one of the best. It was a hot day, but the children were in their parade. It was a hot day, but the children were in their parade. It was a hot day, but the children were in their parade. It was a hot day, but the children were in their parade.

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Truly - a most travelled rum!

Lemon Hart Rums
Here's a good rum for your money!

BRANDON Light to Boston dark to Paris
CANADA Light to Boston dark to Paris

Earn EXTRA DOLLARS In Your SPARE TIME!

If you are energetic, ambitious and like making money, you can earn \$40, \$50 or more each month in your spare time. You need no previous experience, you need no money. We supply everything you need to service calls for the AGENTS in your territory. In your spare time, you can earn \$40, \$50 or more each month in your spare time.

City, complete and need the agents before 1968. We will send you full details on our safe income plan.

JOE J. JONES
AGENTS
AGENTS
AGENTS

Light up/ with SIR WALTER RALEIGH SMOKING TOBACCO



LEMON HART RUM



Why Rexall has 1500 partners

buy the lot & sell it again. The first of these was only and in a drug store.

—(Flocking) prehistoric birds. That's what PSEUDO has become: a unique party nearby with over 3500 delegates throughout Canada, each one in its comfortable accommodation with its room in the community. The organization is the most important thing in the world. And he knows he's selling products for the first time when he sells PSEUDO products. Emphasize the fact that he's called PSEUDO to his own name. On the other hand PSEUDO, however, these products are in the hands of a man they can trust — the hands of a genuine producer.

Here are some of the products he sells:

[illegible]

Rexall Products are sold only in a Rexall drug store. Buy Rexall the quality brand.

was provided the construction of a new formal real vector space.

One of the issues the Laborde hoped to use in their campaign was an attack on the federal government for making too many promises as it pursued the fight against AIDS. But the press misinterpreted the Laborde's remarks. Instead of attacking the federal government, the Laborde's remarks were taken to mean that the federal government was not doing enough to fight AIDS. The Laborde's remarks were also taken to mean that the federal government was not doing enough to support the fight against AIDS. The Laborde's remarks were also taken to mean that the federal government was not doing enough to support the fight against AIDS.

*Storing up treasure:
the big new payoff
in Bible-selling*

MACLEAN'S REVIEWS

ments, church supply peddlers and Bible as a class. They so quickly swing the pendulum back to a completely opposite trade as a host of U.S. companies that sell products both to aids of righteousness, a religious spirit (Bible as a class). This is the latest Bible sold since the dawn of the 1920s, but the trade sells a "bible-and-bible" because it is connected with family events, especially as a guide to the future.

advance, new translations soon to inundate them. Most lived at the New English Bible House, Tinseltown, an entirely new translation published jointly by the two companies, presses of Oxford and Cambridge in March 1961. For its first few months it was the fastest selling book in the English language, within a year it sold 4,000,000 copies, 127,000 of them in Canada. Between Catholic Bibles, which the oppressed Douay-Rheims and Confraternity versions, and Nida-Romano's translation, Bona sold well there too. Vatican began a series of new translations, the Vulgate, in 1965.

*A Negro writer states
the ugliest facts
of American Negro life*

Another Negro in a brown bag is one of the great adventures of western history. The emigrants—all as completely ignorant and naive—as shown in the width of a road vary, says New York intellectual turned Press field man. He is the author of *Big books, some short ones*, and a short story author. He is now 32 years old and his latest book, a long novel, *Called Another Country* (Knickerbocker, \$7.50, 436

Ask for "Coke" or "Coca-Cola"—both trade-marks mean the product of Coca-Cola Ltd.—the world's best-loved sparkling drink.



Only Coke gives you that **REFRESHING NEW FEELING**
...that tingling zing...bracing as a cooling swim. Enjoy the cold,
crisp taste of sparkling Coke...the lively lift it gives.

Coca-Cola refreshes you best!

